

Connecting Pharmaceutical Buyers and Sellers

ADVERTISE WITH



- Increase Market Share
- Build Brand Recognition
- Target Audience Marketing
- Versatility in Ad Presentation

The screenshot shows the RedSail RxMarket website interface on a tablet. The top navigation bar includes the RedSail RxMarket logo, a phone number (1-800-805-8705), and a welcome message for a user named "Ny Test Account Pharmacy". Below the navigation bar is a search bar with the placeholder text "ENTER NDC OR PRODUCT NAME & STRENGTH, DOSAGE, OR MANUFACTURER". The main content area features a banner for "SP SOUTH POINTE" with a "Shop All Products" button. Below the banner is a grid of product categories: ANTIHYPERGLYCEMICS, ANTIASTHMATICS, GASTROINTESTINAL, HORMONES, MISCELLANEOUS MEDICAL SUPPLIES, DEVICES, NON-DRUG, and SKIN PREPS. The "Top Generics" category is highlighted. Below the categories is a table of products with columns for NDC/PROD ID, STRENGTH, PACK SIZE, DOSAGE FORM, EXP DATE, MFR, SUPPLIER, UNIT PRICE, PRICE, SPREAD, QTY AVL, INFO, and PURCHASE QTY. The table lists several products, including Albuterol Hfa 90 Mcg Inhaler (Proventil Hfa) | AB2 Generic, Lidocaine 5% Patch (Lidoderm) | AB Generic, Salmeterol 250-50 (Advair Diskus) | AB Generic, and Sacubitril-Valsartan 24-26 Mg (Entresto) | AB Generic.

NDC/PROD ID	STRENGTH	PACK SIZE	DOSAGE FORM	EXP DATE	MFR	SUPPLIER	UNIT PRICE	PRICE	SPREAD	QTY AVL	INFO	PURCHASE QTY
68180096301	90 mcg	8.5 g	HFA AER ...		Lupin Ph...	IntegralRx	0.809	\$6.88	SWP #: \$67.14 WAC #: \$19.10	5	2963	10
00603188016	5 %	30 ea	ADH, PA...		Endo/pa...	IntegralRx	1.478	\$44.34	SWP #: \$263.93 WAC #: \$45.52	5	952	QTY
66993058597	250 mcg-S...	60 ea	BLST Wl...		Prasco L...	Quest	0.715	\$42.90	SWP #: \$401.46 WAC #: \$73.54	5	231	PENDING
72205028060	24 mg-26 mg	60 ea	TABLET		Novadoz...	Masters	0.110	\$6.61	SWP #: \$810.74 WAC #: \$93.39	5	296	10



ABOUT US

RxMarket is an industry leading web-based marketplace that provides over **13,500 pharmacies** and pharmaceutical buyers access to top pharmaceutical suppliers nationwide.

We consistently market to members and non-members, and on average gain **50-100 new pharmacy members each month.**

WHAT WE DO

At RxMarket, our mission is to give independent pharmacies a simple, secure, and transparent way to purchase inventory.

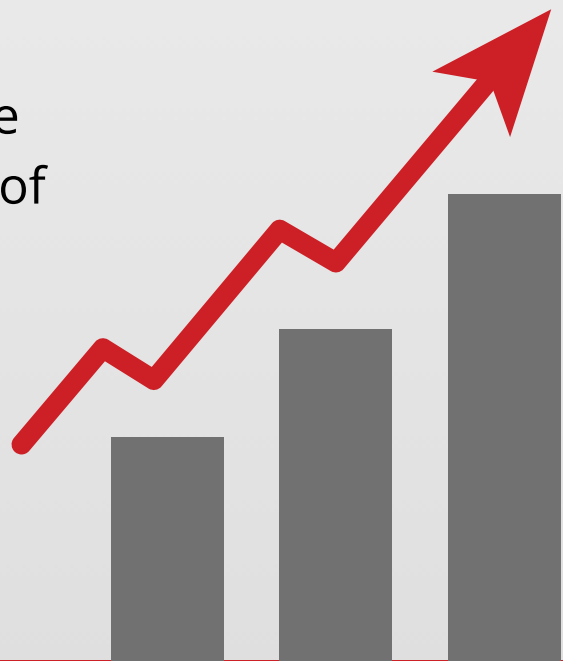
Members can compare real-time pricing from trusted suppliers, view product availability, and submit orders directly through our marketplace—saving time while maintaining full purchasing control.

THE VALUE OF YOUR RXMARKET PARTNERSHIP

Let's grow your business with the purchasing power of RxMarket's pharmaceutical buying members. RxMarket's members only platform shows your advertising to those with the buying power.

- **10 Million** page views annually
- **6,432** avg unique monthly users
- **Over 13,500 Members** and growing
- **1 IN 3** independent pharmacies use PrimeRx
MARKET

Your advertising will influence the immediate purchasing decisions of over 13,500 members.





RXMARKET AD SELECTION 2025 - 2026

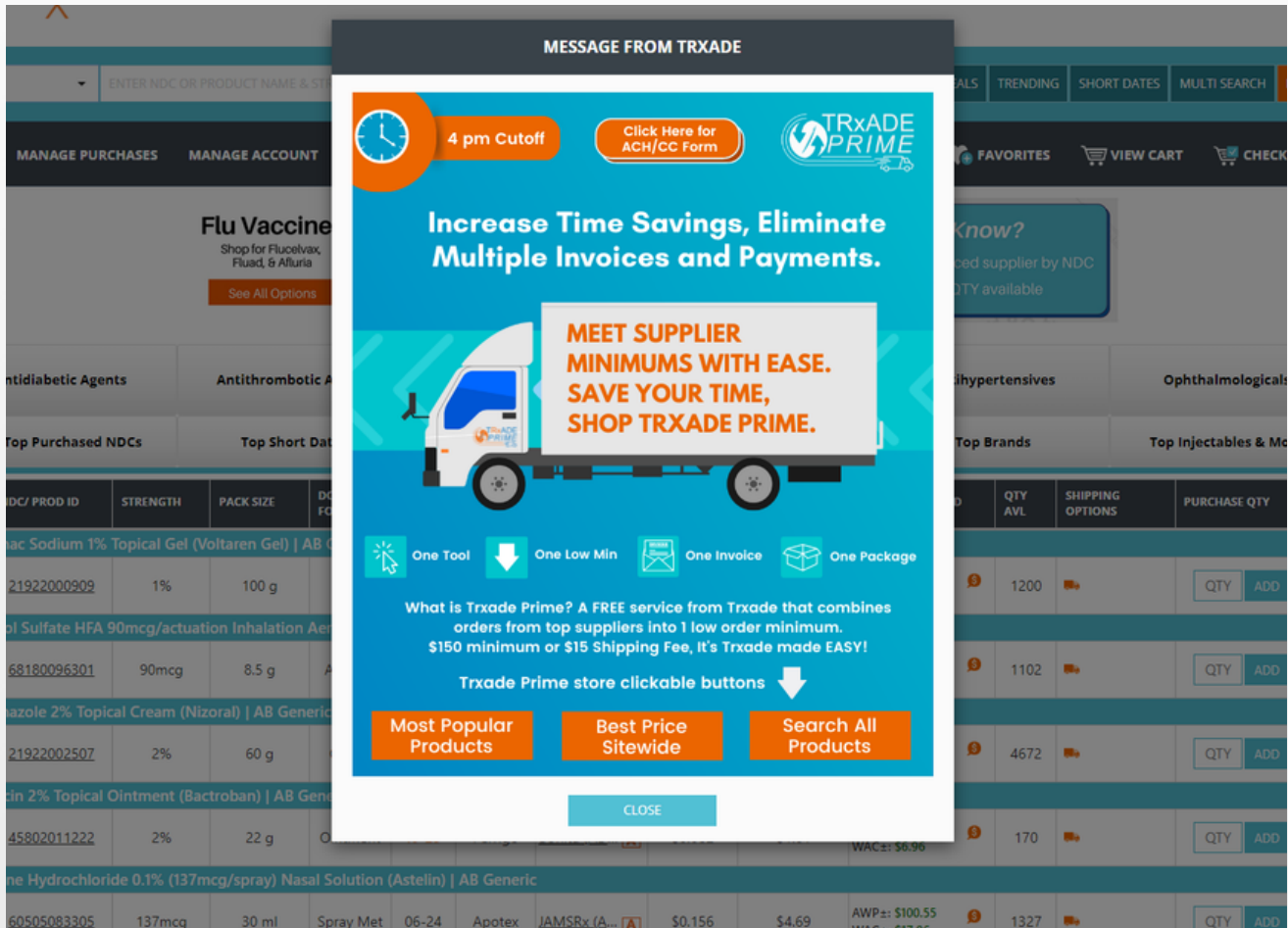
Automatically renews monthly unless written notice of non-renewal is received.

For questions or to set up a call to review, contact elammers@primerx.io

Advertising Options

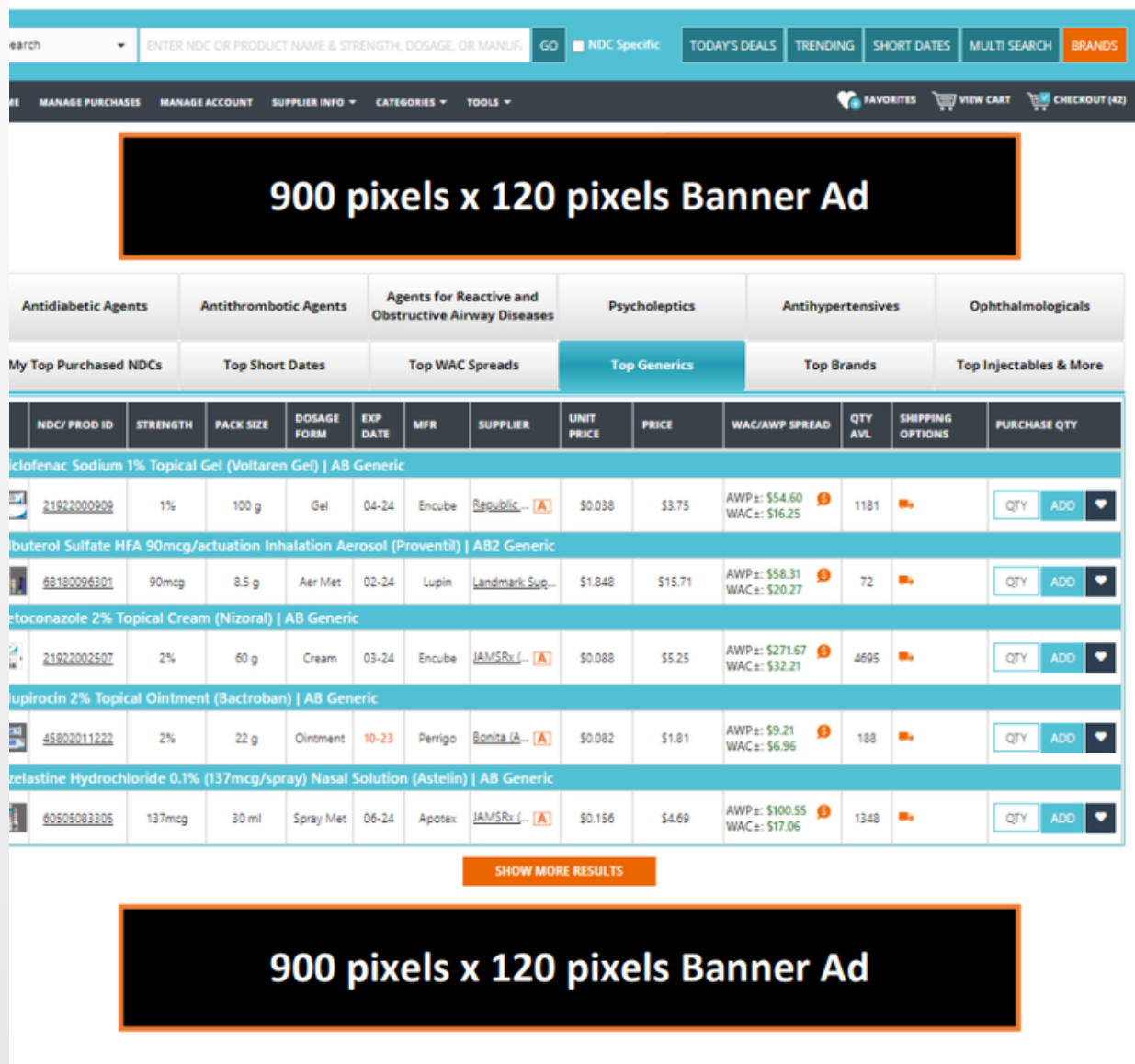
Product	Description	Links Included	Duration	Price
MARKET Supplier Pop-up Ad	Homepage pop-up displayed on user login (runs one week per month)	Up to 3	Monthly	1,500
Marketplace Banner Ad	Banner displayed at the top of each page (rotates with other banners)	Up to 2	Monthly	2,500
Brochure Site Pop-up Ad	Pop-up on MARKET landing page	Up to 1	Monthly	750
HubSpot Email Banner	Banner ad in three HubSpot email sends per month, including monthly newsletter	Up to 1	Monthly	2,500
Dedicated Email Blast	One-time email blast to active members or recent buyers.	No Limit	One-Time	1,000 (First purchase 50% off)
MARKET Visibility Bundle	• Marketplace Banner Ad • Brochure Site Pop-up Ad • HubSpot Email Banner	Per component limits apply	Monthly	5,000

PHARMACY POPUP MESSAGE



- Pharmacy Popup Message displays at each login and each member must click close to close message.
- Each member is auto logged off overnight to ensure the message displays each day.
- The Average Pharmacy logs in three times per day, displaying the message three times to each Pharmacy member.
- 550x600 px

AD SPECIFICATIONS AND POSITIONING



The screenshot displays a web interface for a pharmaceutical portal. At the top, there is a search bar and navigation links. Below the search bar, a large black banner with white text reads "900 pixels x 120 pixels Banner Ad". Underneath the banner, there are several tabs for product categories: "Antidiabetic Agents", "Antithrombotic Agents", "Agents for Reactive and Obstructive Airway Diseases", "Psycholeptics", "Antihypertensives", and "Ophthalmologicals". A second row of tabs includes "My Top Purchased NDCs", "Top Short Dates", "Top WAC Spreads", "Top Generics" (which is highlighted), "Top Brands", and "Top Injectables & More". Below these tabs is a table listing various products. Each row in the table includes columns for NDC/PROD ID, Strength, Pack Size, Dosage Form, Exp Date, MFR, Supplier, Unit Price, Price, WAC/AWP Spread, Qty Avl, Shipping Options, and Purchase Qty. The products listed include Diclofenac Sodium 1% Topical Gel, Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol, Clotrimazole 2% Topical Cream, Mupirocin 2% Topical Ointment, and Azelastine Hydrochloride 0.1% Nasal Solution. At the bottom of the table, there is a "SHOW MORE RESULTS" button. Below the button, another large black banner with white text reads "900 pixels x 120 pixels Banner Ad".

900 pixels x 120 pixels Banner Ad

NDC/ PROD ID	STRENGTH	PACK SIZE	DOSAGE FORM	EXP DATE	MFR	SUPPLIER	UNIT PRICE	PRICE	WAC/AWP SPREAD	QTY AVL	SHIPPING OPTIONS	PURCHASE QTY
Diclofenac Sodium 1% Topical Gel (Voltaren Gel) AB Generic												
21922000909	1%	100 g	Gel	04-24	Encube	Republic...	\$0.038	\$3.75	AWP±: \$54.60 WAC±: \$16.25	1181		QTY ADD
Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol (Proventil) AB2 Generic												
68180096301	90mcg	8.5 g	Aer Met	02-24	Lupin	Landmark Sup...	\$1.848	\$15.71	AWP±: \$58.31 WAC±: \$20.27	72		QTY ADD
Clotrimazole 2% Topical Cream (Nizoral) AB Generic												
21922002507	2%	60 g	Cream	03-24	Encube	JAMSRx f...	\$0.088	\$5.25	AWP±: \$271.67 WAC±: \$32.21	4695		QTY ADD
Mupirocin 2% Topical Ointment (Bactroban) AB Generic												
45802011222	2%	22 g	Ointment	10-23	Perrigo	Bonita (A...	\$0.082	\$1.81	AWP±: \$9.21 WAC±: \$6.96	188		QTY ADD
Azelastine Hydrochloride 0.1% (137mcg/spray) Nasal Solution (Asterlin) AB Generic												
60505083305	137mcg	30 ml	Spray Met	06-24	Apotex	JAMSRx f...	\$0.156	\$4.69	AWP±: \$100.55 WAC±: \$17.06	1348		QTY ADD

SHOW MORE RESULTS

900 pixels x 120 pixels Banner Ad

- Within our members online portal, we can place your banner ad in either the header or footer area.
- Provide your artwork and applicable link, or let our team design your ad to maximize its effectiveness and your marketing dollars!

EMAIL BANNER AD



**Running Low? We've Got You.**
Your trusted secondary—IPC Warehouse.



We're Here to Help Independent Pharmacies Thrive- Not Just Survive.
Check out What Your Peers Are Saving on This Week:

Ozempic 1 Mg/dose (4 Mg/3 MI) 3 ml NDC: 00169413013	Ozempic 0.25-0.5 Mg/dose Pen 3 ml NDC: 00169418113	Jardiance 25 Mg Tablet 30 ea NDC: 00597015330
Low Price Today: \$962.66	Low Price Today: \$962.66	Low Price Today: \$604.25

- Email frequency: Sent 3x a month as part of our ongoing communication strategy
- 900x120 px