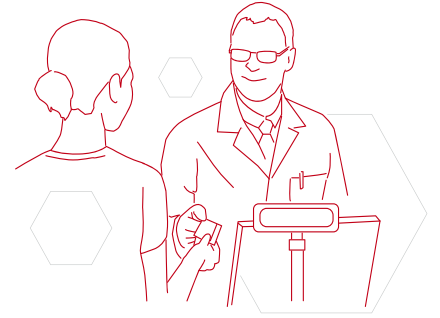


Cash Transaction Management



Designed to Help Pharmacies Manage Cash Transactions

This easy-to-implement **RedSail Technologies** program drives incremental value for your pharmacy and savings for your patients. Implementing RedSail's Cash Transaction Management program and suggested pricing could have an immediate revenue uplift for your pharmacy.

Pharmacy Benefits



Active price management:

Reporting, recommendations, and pricing algorithms to optimize revenue



Full pricing visibility:

Analytics help you manage pricing across your organization



Rebate and copay opportunities:

Leverages the power of RedSail to save patients money and drive additional pharmacy revenue



Dedicated Clinical Program Coach:

To help drive success through reporting and recommendations

How It Works

- Contact your RedSail team about enrolling – no term commitment required.
- Pharmacy submits all cash transactions to the RedSail Cash Management BIN for adjudication through the switch.
- Suggested pricing is provided based on the program's pricing algorithms.
- Claims leveraging the RedSail Cash BIN are checked for both copay assistance and rebate eligibility.
- \$1.60 processing fee is added to each cash transaction processed.
- Your dedicated Clinical Program Coach provides ongoing reporting and scorecards to help with revenue maximization.

Talk to the RedSail team for specifics on how much revenue the Cash Transaction Management program could generate for your pharmacy!



Get Started

redsail.us/ctm

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