



# RedSail Advantage for Pharmacies

Solutions to Increase Pharmacy  
Revenue and Help Patients

Transform patient care and grow your pharmacy's business with RedSail Advantage. Available within existing workflows, our programs for copay assistance, cash pricing, and medical billing work comprehensively to create healthier patients and boost store revenue. Plus, a team of pharmacy consultants offers personal support in implementing new programs, sharing best practices, and assessing results.

## Clinical Services

In addition to our copay, cash, and medical billing solutions, being part of the RedSail network connects you to special inventory savings offers and revenue-generating clinical programs.



## RxCash+

- Data-driven cash pricing using AI and algorithms tailored to location and gross margin goals
- Full pricing visibility within and across store locations
- Rebate and copay assistance opportunities for patients

## Copay Assistance

- Up to 3x greater copay savings for patients
- Rapid reimbursement
- Patient marketing resources
- Claim analytics portal

## Medical Billing

- Payment rate near 100% for immunizations
- Real-time eligibility checking
- Real-time claims edits



**Get Started**  
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