

Amplify Your Impact

Through Single-Channel Access to 10,000 Pharmacies

The RedSail Technologies' network includes nearly 10,000 pharmacies reaching over 8 million distinct patients monthly and continues to grow. Our tightly integrated platform increases adherence using these trusted pharmacies. With patient engagement, pharmacy workflow, and transaction solutions, RedSail enables innovative, customized programs with unmatched data access that drive needle-moving results.

Our **extensive reach** and **integrated technology** across independent pharmacy allow us to implement programs that result in proven patient outcomes.

Extend Your Reach

Tap into the largest independent pharmacy network through a single channel.

Leverage Exclusive Technology

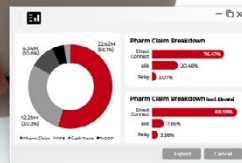
Access a platform with distinctive integration in the market.

Location Density Targeting

State	Unique Patients
AL	550,384
AR	238,528
AZ	225,112
HI	185,104
CA	387,168
CO	187,104
CT	157,104
DC	157,104
DE	157,104
FL	157,104
GA	157,104
IA	157,104
IL	157,104
IN	157,104
KS	157,104
KY	157,104
LA	157,104
MA	157,104
MD	157,104
ME	157,104
MI	157,104
MN	157,104
MO	157,104
MS	157,104
MT	157,104
NC	157,104
ND	157,104
NH	157,104
NJ	157,104
NM	157,104
NV	157,104
NY	157,104
OH	157,104
OK	157,104
OR	157,104
PA	157,104
RI	157,104
SC	157,104
SD	157,104
TN	157,104
TX	157,104
UT	157,104
VA	157,104
VT	157,104
WA	157,104
WI	157,104
WV	157,104
WY	157,104
TOTAL	15,710,400

Provide Adherence Documentation to Patient (Due Now)

Pharmacist should counsel the patient on the use of the medication as well as review the adherence document. Show the patient how to scan the QR code for more information. Mark the action complete and update guidelines for program.



Customize Your Programs

Measurably boost adherence, access, and education with tailor-made programs.

Capture Actionable Patient Insights

Close the data loop with both pharmacy and patient feedback.



RedSail Network Advantages



Seamless connection between patient engagement platform, pharmacy management software, and transaction services infrastructure



Primary and secondary adherence programs, laser-targeted patient education, brand awareness, financial assistance, and more



Rx education provided by independent pharmacies has shown the ability to directly reach over 50% of targeted patients



~10,000 pharmacies, 50M+ scripts processed monthly

- Community
- Long-term care
- Regional chain
- Outpatient
- Physician dispensing



Pharmacy-medical, cross-benefit transaction platform

- Contracted providers in all 50 states
- Connected and certified with all major PBMs, contracts include thousands of insurance plans
- 17,000+ physician offices, 2.5M+ claims



Learn How We Can Help

redsailtechnologies.com/advantage

Empowering Pharmacy, Transforming Care.

What Are...

Your immediate challenges?

Your objectives around independent and LTC pharmacies?

Your actionable data needs?



How RedSail Can Help

Extend Your Reach

Activate pharmacies as medical service providers to engage patients differently.

- Single access point into a huge untapped market
- Our pharmacists' geography places them in more active, trusted clinical roles
- Third claims switch complements and expands existing copay and voucher programs
- Independent pharmacist-patient relationships drive stronger enrollment in patient assistance programs

Customize Your Programs

Use highly detailed demographic targeting and delivery of multiple communication touchpoints.

- Unified data store with an unparalleled combination of patient, location, and claim information
- Automated, pharmacy-based actions *within standard workflow* to drive more effective patient outcomes
- No all-or-nothing mindset – we tailor programs to your needs

Leverage Exclusive Technology

Create innovative programs within a complete PMS and switch workflow.

- Plug programs into the pharmacy workflow differently and more effectively
- Design uniquely integrated programs to maximize value and impact – how can programs be combined to achieve stronger results?
- Explore deep medical billing capabilities – seamlessly connect X12 medical claims with NCPDP® pharmacy claims

Capture Actionable Patient Insights

Direct access to secure, unfiltered, exclusive data to help our industry partners learn and evolve.

- No data restrictions that impact program value like with siloed, point-solution vendors
- Feedback from automated, bi-directional patient communication
- Ability to monitor and adjust outcomes reports at all steps for continuous program improvement



What Can We Help You With?
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