

Amplify Your Impact

Through Single-Channel Access to 10,000 Pharmacies

The RedSail Technologies' network includes nearly 10,000 pharmacies reaching over 8 million distinct patients monthly and continues to grow. Our tightly integrated platform increases adherence using these trusted pharmacies. With patient engagement, pharmacy workflow, and transaction solutions, RedSail enables innovative, customized programs with unmatched data access that drive needle-moving results.

Our **extensive reach** and **integrated technology** across pharmacy allow us to implement programs that result in proven patient outcomes.



Seamless connection between patient engagement platform, pharmacy management software, and transaction services infrastructure



Primary and secondary adherence programs, laser-targeted patient education, brand awareness, financial assistance, and more



Rx education provided by independent pharmacies has shown the ability to directly reach over 50% of targeted patients



10,000 pharmacies, 50M+ scripts processed monthly

- Community
- Long-term care
- Regional chain
- Outpatient
- Physician dispensing



Pharmacy-medical, cross-benefit transaction platform

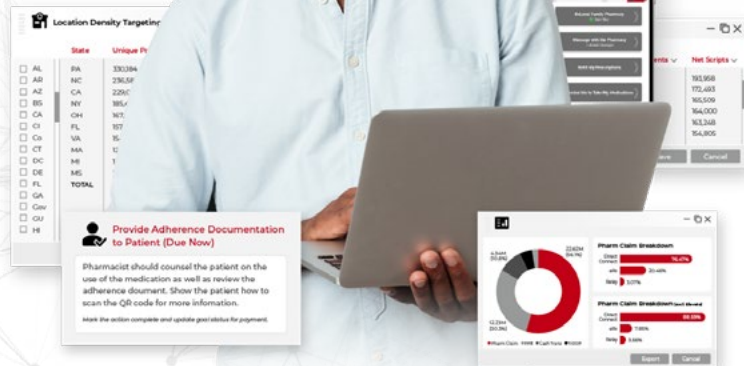
- Contracted providers in all 50 states
- Connected and certified with all major PBMs, contracts include thousands of insurance plans
- 18,000+ physician offices, 3M+ claims

Extend Your Reach

Tap into the largest independent pharmacy network through a single channel.

Leverage Exclusive Technology

Access a platform with distinctive integration in the market.



Customize Your Programs

Measurably boost adherence, access, and education with tailor-made programs.

Capture Actionable Patient Insights

Close the data loop with both pharmacy and patient feedback.



Learn How We Can Help

redsailtechnologies.com/advantage/pharma

Empowering Pharmacy, Transforming Care.

What Are...

Your immediate challenges?

Your objectives around independent and LTC pharmacies?

Your actionable data needs?



How RedSail Can Help

Extend Your Reach

Activate pharmacies as medical service providers to engage patients differently.

- Single access point into a huge untapped market
- Our pharmacists' geography places them in more active, trusted clinical roles
- Third claims switch complements and expands existing copay and voucher programs
- Independent pharmacist-patient relationships drive stronger enrollment in patient assistance programs

Customize Your Programs

Use highly detailed demographic targeting and delivery of multiple communication touchpoints.

- Unified data store with an unparalleled combination of patient, location, and claim information
- Automated, pharmacy-based actions *within standard workflow* to drive more effective patient outcomes
- No all-or-nothing mindset – we tailor programs to your needs

Leverage Exclusive Technology

Create innovative programs within a complete PMS and switch workflow.

- Plug programs into the pharmacy workflow differently and more effectively
- Design uniquely integrated programs to maximize value and impact – how can programs be combined to achieve stronger results?
- Explore deep medical billing capabilities – seamlessly connect X12 medical claims with NCPDP® pharmacy claims

Capture Actionable Patient Insights

Direct access to secure, unfiltered, exclusive data to help our industry partners learn and evolve.

- No data restrictions that impact program value like with siloed, point-solution vendors
- Feedback from automated, bi-directional patient communication
- Ability to monitor and adjust outcomes reports at all steps for continuous program improvement



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