RxCash+

Designed to Help Pharmacies Manage Cash Transactions

Success Story

Sandpoint Super Drug

sandpointsuperdrug.com

Need

Open 7 days a week with "the most knowledgeable staff in town," Sandpoint Super Drug has been a favorite family pharmacy in Bonner County, Idaho, since 1973. Along with pharmaceutical and personal care products, Sandpoint offers durable medical equipment, home and garden supplies, as well as a clinical nutrition and wellness center. There, patients can visit with a functional medicine pharmacist, resident nutritionist, and licensed phlebotomist for testing and counseling on supplements to improve their health. All this caring also extends beyond the pharmacy's walls, with Sandpoint proud to give generously to local organizations supporting young adults, seniors, veterans, and those in need.

But maintaining pricing that's good for both cash-paying patients and the pharmacy's bottom line had evolved into a difficult and time-consuming process. Manually setting, monitoring, and adjusting prices to remain competitive and profitable was stealing valuable time from patient care and other critical business operations.

Solution

Scott Porter, PharmD and Owner, said, **"We wanted to make our cash prices more consistent and move away from the guesswork and manual adjustment. RxCash+ offered a comprehensive solution."** The team appreciated the straightforward enrollment process and is very pleased with the program algorithms that ensure consistent and appropriate cash pricing. Dashboards and check-ins with their clinical pharmacist coach provide full program visibility, making the team confident in its effectiveness.

SANDPOINT SUPERDRUG FAMILY-OWNED SINCE 1973

Scott Porter
PharmD, Owner

"Our pharmacy has benefited significantly from using the program's data analysis to achieve competitive cash pricing. It has substantially reduced our workload and brought in new revenue. If you're still manually pricing your drugs or relying solely on cost or market analysis tools, you're likely missing out on substantial revenue opportunities."

Results

$4k+
in extra revenue per month

3-5
hours saved per week for patient care

Reference customers are compensated by RedSail for sharing time/opinions.

How can RedSail help your pharmacy?

RedSail ADVANTAGE

RedSail TECHNOLOGIES®