

SUCCESS STORY BREMO PHARMACY

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Need

Bremo Pharmacy in Richmond, VA has always focused on meeting the complete needs of each patient. Since 1976, "The Bremo Way" has been known for providing cost-effective solutions for uninsured patients and those with high-deductible plans. The team constantly seeks new ways to support patient health, from med sync to first aid training to free COVID-19, flu, and strep testing. However, finding a sustainable way to set fair cash prices remained a challenge.

Solution

In 2024, the Bremo team adopted RxCash. This solution eliminated the burden of manual pricing, offering affordable medication options and fair compensation for the pharmacy. "I was impressed by the depth of the analysis and solution," said Bremo clinical pharmacist Leighton Mascari. "The RedSail pharmacist coach helped us examine everything down to the drug level, detail by detail. They truly understood our needs and tailored the solution using our input to achieve the best results."

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*The suggested pricing we get from RxCash+ **gives us time back for patient care**, and also the **confidence that we are being fair** to them and to our revenue needs as a business.*



Leighton Mascari,
PharmD

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Results

- ✓ Since April 24, Bremo Pharmacy has seen a revenue lift of \$38K after program fees
- ✓ Unified reporting or organizational oversight
- ✓ Continued support from the RedSail Pharmacy Coaches

HOW CAN REDSAIL HELP YOUR PHARMACY?



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