



Designed to Help Pharmacies Manage Cash Transactions

This turnkey RedSail Advantage® solution provides your pharmacy with data-driven cash pricing using AI and tailored pricing algorithms. It drives incremental value for your pharmacy and savings for your patients. Implementing RxCash+ and its suggested pricing could have an immediate revenue uplift for your pharmacy.

Pharmacy Benefits



Customized pricing

Cash pricing can be tailored to your pharmacy's location and gross margin goals



Flexible options

Subscription or per transaction models

✓ Revenue uplift potential

Regularly updated pricing algorithms customized to your pharmacy's gross margin goals and location

✓ Time savings

Reduces pharmacy staff time to manage complex pricing tables

✓ Full pricing visibility across locations

Dashboards to visualize impact/ROI, multi-location reporting, tool to check prices in advance

✓ Rebate and copay opportunities

100% of available rebates returned to pharmacy*, cash-paying patients benefit from available copay assistance


✓ Dedicated clinical pharmacist program coach

To help train staff, drive program utilization, and optimize success

How It Works

- Enrollment and activation of RxCash+
- Pharmacy alignment with RedSail team on customizable gross margin and pricing goals
- Seamless adjudication through RedSail cash BIN (price checker also available for advanced look-up)
- RedSail checks claim for copay assistance
- Claim response suggests customized, overridable price optimized to pharmacy's location and gross margin goals
- Claims checked for cash rebate eligibility – pharmacy receives 100% of rebate \$ obtained*
- Continuing engagement with RedSail pharmacy coaches for ROI reporting and program success

RxCash+ Success Story – Cheek & Scott Pharmacy

 **+\$2-4k per month revenue for cash claims**

"This program has been a game changer...A big thank you to the RedSail team for offering this amazing service."

Joseph Chamberlain, PharmD

Pharmacies like yours have increased revenue and saved time with RedSail RxCash+. Talk to the RedSail team for specifics on how much revenue RxCash+ could generate for your pharmacy!



Get Started

redsailtechnologies.com/rxcash-plus

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*Subject to terms and conditions

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