



RedSail Copay Solutions

RedSail Technologies offers automated copay assistance that helps offset patient copays and increases prescription volume. It also reduces prescription abandonment from high out-of-pocket costs. Participating in [RxAdvantage Copay Solutions](#) helps increase medication adherence and provides additional revenue for pharmacies.

Types of RxAdvantage Copay Solutions



Automated Voucher

Automatically applies manufacturer discounts/coupons at the time of claim adjudication on a brand's patient copay. It's effortless for the pharmacy, with an instant alert in the claim response about the copay reduction.



Automated Conversion

If a commercial payer blocks or limits coverage on a patient's prescription claim, this program steps in with real-time copay assistance provided by the drug sponsor.

Key Benefits of RxAdvantage

- Payment to pharmacies for applying automated vouchers.
- Integrated with pharmacy system for instant voucher visibility within claim response.
- Near real-time metrics available through intuitive dashboards.
- Weekly ACH payment cycle to accelerate cash flow, versus typical monthly payments.
- Remittances to the pharmacy or 835s to selected reconciliation vendor.
- Dedicated clinical pharmacy coach to drive program success.

Additional Prescription Solutions

RedSail can also increase adherence through targeted interventions and meaningful pharmacist-patient interactions. Ask us about options, including new patient engagement and lapsed patient recovery.



Learn More

redsail.us/copay-assistance

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"I wanted to let the whole RedSail team know how happy I am... I'm looking forward to RedSail rolling out more programs like this for my pharmacy and customers."