



PowerLine[®]



ADVANCED PHARMACY SWITCH

PowerLine is the most modern claims infrastructure available to connect pharmacies, payers, and pharma manufacturers. It goes beyond routing claims to activate crucial connections between prescription data and patient behavior. PowerLine's complete tech stack includes automated affordability, targeted messaging, gap-in-care insights, and real-time edits.



Leverage a Full Tech Stack

Add flexible tools like copay vouchers, eligibility checks, pre- and post-edits, and performance analytics to expand your capabilities



Activate Affordability

Inject copay assistance based on payer response and include your own patient messaging via SMS, receipt, app, etc.



Engage at the Point of Care

Target and retain in-process patients with fill-reminder logic, copay nudges, and gap-in-care insights



[redsailtechnologies.com](https://www.redsailtechnologies.com) | 833.REDSAIL

ADDITIONAL BENEFITS

Most Advanced Technology

Cloud-native, API-first architecture means near-instantaneous responses and 99.99% uptime

Designed for Growth

Scales to any transaction volume automatically with no impact to response time, uptime, or security

Independence and Transparency

Your alternative for claims management that's unaffiliated with any distributor or PBM

Rapid Activation

State-of-the-art rules engine and modern connectivity framework allow rapid onboarding

Top-Tier Security

HITRUST and SOC 2 certified, deployed across 4+ geographic zones with 24-7 monitoring

RedSail Advantage Solutions

Additional programs that leverage PowerLine to boost medication adherence and prescription fills

KEY DETAILS

- ✓ Get familiar with the benefits of PowerLine's cloud-native, API-first design and advanced data technology
- ✓ Learn about PowerLine offerings including eligibility checking, Edit+ pre- and post-edits, and BIN hosting
- ✓ Talk to us about your unique needs—its modern technology makes PowerLine extremely adaptable
- ✓ Consider PowerLine as a secondary or backup claims switch to safeguard against technical uncertainties and downtime
- ✓ Explore other solutions supported by PowerLine, including RxAdvantage® copay assistance and RxCash+® pricing
- ✓ Dive deep on patient outcomes driven by PowerLine and RedSail Technologies



1.3 Billion+
PowerLine transactions processed annually

"Our dedicated team ensures that PowerLine remains a reliable cornerstone for pharmacy claims processing, setting a gold standard in system availability and performance."

Manuel Elaraj, Chief Technology Officer, RedSail Technologies

GET STARTED



redsailtechnologies.com/powerline

sales@redsailtechnologies.com