

ATTENDEE GUIDE

PHARMACY CONFERENCE

MAY 16-19

Nashville – Gaylord Opryland

2024



AMPLIFYLTC

PHARMACY CONFERENCE



2024 Conference



Join 200+ industry peers at the AmplifyLTC Conference in the lively Music City of Nashville, TN. This four-day event is centered around learning, connecting, and innovation in long-term care pharmacy. Explore cutting-edge insights, innovative programs, and continuing education (CE). Gain exclusive access to the most modern LTC pharmacy management solutions and engage in discussions on business enhancements and industry trends.

Prepare for an engaging blend of socializing, impactful conversations, and laughter that sparks lasting partnerships. Our team eagerly anticipates discussing how technology can elevate your patient outcomes and amplify your business success!

Maximize Your Experience



Earn smart CE credits tailored for RPhs and CPhTs.



Engage in targeted, private pharmacy-specific meetings.



Dive into relevant industry and business courses.



Explore expansive exhibits from industry partners.



Foster social networking and meaningful connections.

We can't wait to see you!

[Click here to register](#)

Who Attends

15%

OWNERS, MANAGERS,
OPERATIONS, &
IT PROFESSIONALS



31%

PHARMACY
TECHNICIANS

As a dedicated industry event focused exclusively on long-term care pharmacy, the AmplifyLTC Conference welcomes professionals in all domains of the field — pharmacy owners, pharmacists, directors, managers, IT professionals, data entry technicians, and other pharmacy personnel.

54%

PHARMACISTS



About the Show

Integra®, now proudly RedSail Technologies®, welcomes you to the AmplifyLTC Conference! It's a fresh, new experience open to everyone and laser-focused on modern long-term care pharmacy.

The industry is changing, and modern pharmacists are eager for fresh ideas and solutions. These innovations are emerging all around us, just waiting to be amplified through interaction and learning. As the vanguard, the conference's agenda, speakers, and partners will expose you to the most informed, forward-thinking ideas in the business.

Gather with us in Nashville for exemplary learning and fun. Expect access to the very latest technology and ideas to navigate and get excited about modern long-term care pharmacy.

Schedule at a Glance

Schedule is subject to change

Thursday, May 16

- 8:00 AM – 5:00 PM | Registration
- 1:30 PM – 5:00 PM | Classes & Education
- 5:00 PM – 8:00 PM | Opening Reception & Exhibit Hall

Friday, May 17

- 7:00 AM – 8:00 AM | Breakfast
- 8:00 AM – 9:30 AM | Opening Session
- 10:00 AM – 11:30 AM | Classes & Education
- 11:30 AM – 1:30 PM | Exhibit Hall & Lunch
- 1:30 PM – 5:00 PM | Classes & Education

Saturday, May 18

- 7:00 AM – 8:00 AM | Breakfast
- 8:00 AM – 11:30 AM | Classes & Education
- 11:30 AM – 1:30 PM | Exhibit Hall & Lunch
- 1:30 PM – 5:00 PM | Classes & Education

Sunday, May 19

- 7:00 AM – 8:00 AM | Breakfast
- 8:00 AM – 11:30 AM | Classes & Education
- 12:00 PM | Return Home & Execute



Class Schedule

Schedule is subject to change

All Classes are held in Jackson E & F

THURSDAY, MAY 16

8:00 AM – 5:00 PM REGISTRATION DESK OPEN

1:30 PM – 3:00 PM Strategic Approach for a Winning Team – Lou Ann Brubaker

3:00 PM – 3:30 PM BREAK

3:30 PM – 5:00 PM Audit Prevention and Preparation in 2024 – Trenton Thiede

5:00 PM – 8:00 PM RECEPTION & EXHIBIT HALL – Ryman Exhibit Hall B

FRIDAY, MAY 17

7:00 AM – 8:00 AM BREAKFAST – Ryman Exhibit Hall B

8:00 AM – 5:00 PM REGISTRATION DESK OPEN

8:00 AM – 9:30 AM Welcome - State of LTC – Led by Frances Nahas & Ronna B. Hause – Washington B

9:30 AM – 10:00 AM BREAK

10:00 AM – 11:30 AM Understanding I-SNP's and IE-SNP's to Optimize Care – Rob Leffler

11:30 AM – 1:30 PM LUNCH & EXHIBIT HALL – Ryman Exhibit Hall B

1:30 PM – 3:00 PM Enhance Your Value Proposition – Lou Ann Brubaker

3:00 PM – 3:30 PM BREAK

3:30 PM – 5:00 PM Workflow Efficiency Through a Manufacturer Mindset – Paul Shelton

SATURDAY, MAY 18

7:00 AM – 8:00 AM BREAKFAST – Ryman Exhibit Hall B

8:00 AM – 5:00 PM REGISTRATION DESK OPEN

8:00 AM – 9:30 AM Vaccinations in LTC – Chad Kodiak

9:30 AM – 10:00 AM BREAK

10:00 AM – 11:30 AM Recapturing Revenue through Better Medication Choices – Chad Worz

11:30 AM – 1:30 PM LUNCH & EXHIBIT HALL – Ryman Exhibit Hall B

1:30 PM – 3:00 PM Opening Closed Doors – Lindsay Dymowski & Paul Shelton

3:00 PM – 3:30 PM BREAK

3:30 PM – 5:00 PM Extended Services in LTC – Alan Rosenbloom

SUNDAY, MAY 19

7:00 AM – 8:00 AM BREAKFAST – Ryman Exhibit Hall B

8:00 AM – 10:00 AM REGISTRATION DESK OPEN

8:00 AM – 9:30 AM Achieving Sustainable Growth and Profitability – Thomas E. Hanzel

9:30 AM – 10:00 AM BREAK

10:00 AM – 11:30 AM Think Like a DON – Thomas E. Hanzel

11:30 AM CONFERENCE CONCLUDES – SEE YOU NEXT YEAR!

Conference Highlights



Classes & Continuing Education

Classes at the AmplifyLTC Conference equip you with the latest and best knowledge to optimize your long-term care pharmacy. This year's schedule includes expert-led sessions on topics from audit prevention and revenue-generating strategies to building better relationships and extending your services.

One-on-One Pharmacy Sessions

The AmplifyLTC Conference provides participants with exclusive, individual pharmacy sessions with product experts. You'll have time to discuss and resolve pharmacy-specific issues while exploring possible improvements.



Opening Reception & Exhibit Hall

Thursday, May 16

Kick off your conference experience with a lively opening reception at Ryman Hall. Connect with fellow attendees, exhibitors, and the AmplifyLTC team for an evening of networking, relaxation, and fun.



Exhibit Hall



Explore impactful solutions in the 2024 Exhibit Hall at the AmplifyLTC Conference. Connect with industry leaders, discover innovative products, and be inspired by interacting with pharmacy experts, colleagues, vendors, and the AmplifyLTC team — all conveniently accessible during the conference.

Exhibit Times Subject to change.

5:00 PM – 8:00 PM	Thursday, May 16
11:30 AM – 1:30 PM	Friday, May 17
11:30 AM – 1:30 PM	Saturday, May 18

Engage with exhibitors to learn how their offerings can help support your pharmacy's goals.

“You’re going to come away with so many ideas from this conference; it’s just invaluable to us.”



PHOTO/VIDEO DISCLAIMER: Please note that photographs and footage will be taken throughout the AmplifyLTC Conference. These may be used for marketing, on our websites, and in social media. AmplifyLTC reserves the right to use any photograph/video taken at any organized or sponsored event without the expressed written permission of those included within the photograph/video. Thank you for your understanding.

Venue



Location

Nestled in the heart of Nashville, the **Gaylord Opryland Resort & Convention Center** offers a premier blend of luxury, southern hospitality, and modern comforts across expansive acres.

Explore enchanting gardens, waterways, and world-class dining. Immerse yourself in the grandeur of the Delta Atrium and enjoy a boat ride along the indoor river. With proximity to Nashville's attractions, experience a flawless blend of elegance and entertainment at the Gaylord.

2800 Opryland Drive
Nashville, TN
615.889.1000

Transportation

The Gaylord Opryland Resort & Convention Center offers easy access to Nashville's renowned attractions, such as the iconic Grand Ole Opry and the Opry Mills shopping complex. With a brief 20-minute drive to Downtown Nashville, the hotel is a central hub for exploring the city's rich musical heritage and cultural offerings.

For a list of nearby restaurants and activities, visit our conference website at [AmplifyLTC.com](https://www.amplifyltc.com).

Airport: Nashville International Airport (BNA) – 8.3 miles

Average Rideshare Rates:

Uber to/from hotel to airport (one-way): \$25 - \$35

Lyft to/from hotel to airport (one-way): \$20 - \$30

Parking Rates:

Self-Parking: \$35/day (+ taxes)

Valet Parking: \$48/day (+ taxes)

In and out privileges are for overnight guests only. Day guests are charged per parking lot entry.



Register **Today**

\$800

The conference is filled with valuable opportunities for building meaningful business connections and networking with professionals in long-term care pharmacy.

- Opening Reception & Exhibit
- All Classes & General Sessions
- Continuing Education Credits
- Breakfasts, Lunches, & Breaks
- Private One-on-One Sessions (Limited Availability)

Register Today
AmplifyLTC.com

Questions?

For any inquiries regarding classes, travel, hotel reservations, or any other assistance you may need, please feel free to email us at events@redsailtechnologies.com. We're here to help!