

20
26

CONNECT
PHARMACY CONFERENCE

**EXHIBITOR
PROSPECTUS**

GAYLORD OPRYLAND RESORT
NASHVILLE, TENNESSEE | JUNE 4-7
NEW: GOLF SCRAMBLE | JUNE 3

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EXECUTIVE SUMMARY

Connect 2026 is the unified customer conference hosted by RedSail Technologies, bringing together pharmacy professionals from across all RedSail systems, including PioneerRx, BestRx, NRx, PrimeCare, and Alys LTC.

This groundbreaking event combines the audiences of the former Catalyst Connect, AmplifyLTC, and Integra conferences into one comprehensive experience, creating unparalleled opportunities for exhibitors.

WHY EXHIBIT?

700+

PHARMACY
ATTENDEES

7

HOURS OF
EXHIBIT
TIME

MIX

OF RETAIL,
LTC & COMBO
SHOP
PHARMACIES

500+

PHARMACY
LOCATIONS
REPRESENTED

ALL

DECISION
MAKERS &
OWNERS

THE CONNECT 2026 **ADVANTAGE**

Exhibiting and sponsoring at Connect puts your brand in front of a highly engaged audience of 700+ onsite attendees. This unique event gathers decision-makers and industry leaders from across retail, long-term care, combo-shop, and other independent pharmacy settings, ensuring your products and services reach the professionals who drive purchasing decisions. At Connect, you'll interact with seasoned experts ready to explore solutions that enhance their operations and profitability.

With up to 7 hours of exhibit opportunities and no concurrent classes, Connect provides unmatched face-to-face engagement. The Welcome Reception, breakfasts, and lunches are all served in the exhibit hall to maximize engagement. These carefully curated touchpoints ensure your brand is front and center throughout the conference, giving you the chance to build relationships and drive meaningful business growth.

For sponsors, Connect offers exclusive opportunities to maximize exposure and return on investment. From General Session sponsorships with prime speaking opportunities to event-specific branding like the Welcome Reception or Wi-Fi Network, each package is designed to amplify your reach. Sponsors receive centrally located booths near the RedSail Technologies booth and high visibility branding options, providing continuous attendee engagement and the chance to stand out in a competitive market.

As the premier event for RedSail Technologies' unified customer base, Connect offers unparalleled access to professionals using PioneerRx, BestRx, NRx, PrimeCare, and Axys LTC. Take advantage of this unique opportunity to connect with your target audience, showcase your solutions, and elevate your brand visibility like never before.



CONNECT 2026

SPONSOR & EXHIBITOR BENEFITS

At Connect, your success is our priority. We believe in creating opportunities that drive value for our exhibitors and sponsors long after the event ends. From premium visibility in the exhibitor index of the conference book to enhanced digital exposure, Connect is designed to keep your brand top-of-mind with attendees. Sponsors enjoy additional exclusive benefits such as tailored marketing opportunities and advertising placements to ensure a superior return on investment.



ALL SPONSORS RECEIVE:

- Sponsor recognition in the exhibitor index of the conference book and attendee-facing app and portal*
- Conference bag insert**
- Two lead retrieval licenses included with sponsorship purchase
- Ability to load additional content such as video, file, and/or external link to be displayed in attendee-facing app and portal

ALL EXHIBITORS RECEIVE:

- Exhibitor recognition in the exhibitor index of the conference book and attendee-facing app and portal*
- One lead retrieval license included with booth purchase

* Please attach all marketing materials to your company profile in the exhibitor portal.

** Please mail conference bag inserts to the address provided on page 17.
Inserts must arrive no later than Friday, May 8, 2026.

SPONSORSHIP OPPORTUNITIES

Sponsoring Connect 2026 maximizes your company's visibility and draws attention to your brand beyond the exhibit hall. Each package is designed to provide premium exposure, including a centrally located booth near the RedSail Technologies booth to ensure maximum attendee engagement. With 700+ onsite attendees, and up to 7 hours of dedicated exhibit time, sponsorships at Connect 2026 are an unmatched opportunity to elevate your brand and foster meaningful connections with independent pharmacy professionals.

All Sponsorship packages include a booth unless otherwise stated.



Take center stage as the sponsor of Friday's General Session, one of the most anticipated moments of Connect 2026.

- Prime 20x20 island booth located near exhibit hall entrance doors unless otherwise requested
- Includes 8 exhibitor badges
- Up to 5 minutes on stage with speakers
- Logo on official Friday General Session agenda
- Premium 2-page print spread in the conference book*
- 1 additional conference bag insert**
- 100-word company description in the exhibitor index of the conference book*
- 30-second commercial between classes*
- All sponsor benefits (see page 5)

SOLD!

REAL VALUE 

* Please attach all marketing materials to your company profile in the exhibitor portal.

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SPONSORSHIP OPPORTUNITIES

Saturday General Session Sponsor

\$60,000

Highlight your brand by sponsoring Saturday's General Session, where industry leaders and attendees gather to kick off the day.

- Prime 20x20 island booth located near exhibit hall entrance doors unless otherwise requested
- Includes 8 exhibitor badges
- Up to 5 minutes on stage before RedSail Technologies leadership and other speakers
- Logo on official Saturday General Session signage*
- Premium 2-page print spread in the conference book*
- 1 additional conference bag insert**
- 100-word company description in the exhibitor index of the conference book*
- 30-second commercial between classes*
- All sponsor benefits (see page 5)

Welcome Reception Sponsor

\$30,000

Make your brand the life of the party as the exclusive sponsor of the Thursday night Welcome Reception.

- Prime 10x20 booth, centrally located near the RedSail Technologies booth
- Recognition as the official Welcome Reception sponsor of the event*
- Logo on drink tickets and other event materials
- Includes 6 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!



LSPedia

Exhibit Hall Sponsor

\$30,000

Stand out in the heart of the action as the exclusive Exhibit Hall Sponsor.

- Prime 10x20 booth, centrally located near the RedSail Technologies booth
- Logo on conference bags and other event materials
- Logo prominently displayed on the booth
- Includes 6 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!

cencora

* Please attach all marketing materials to your company profile in the exhibitor portal.

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SPONSORSHIP OPPORTUNITIES

Badge & Lanyard Sponsor

\$30,000

Be front and center throughout the event as the official **Badge & Lanyard Sponsor.**

- Prime 10x20 booth, centrally located near the RedSail Technologies booth
- Logo on attendee and sponsor badges
- Includes 4 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!

MCKESSON

Wi-Fi Sponsor

\$30,000

Keep attendees connected and your brand visible as the official **Wi-Fi Sponsor.**

- Prime 10x20 booth, centrally located near the RedSail Technologies booth
- Recognition on Wi-Fi sign-in page
- Branded splash page with logo
- Custom Wi-Fi network name
- Includes 4 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!



**INDEPENDENT
PHARMACEUTICAL**

Event App Sponsor

\$20,000

Keep your brand at attendees' fingertips as the exclusive **Event App Sponsor.**

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo incorporated into attendee-facing mobile app splash screen*
- 2 in-app banner ads with logo
- Logo featured on pre-conference app downloads*
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!



CardinalHealth™

* Please attach all marketing materials to your company profile in the exhibitor portal.

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SPONSORSHIP OPPORTUNITIES



Be the first thing attendees see with your logo on the cover of the conference book.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo prominently displayed on the cover of the conference book distributed to all attendees*
- Exclusive back cover ad placement in the conference book*
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)



Support attendee learning while showcasing your brand as the Education Sponsor.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo on conference pens
- Front inside cover ad placement
- Logo on class schedule sign
- Recognition on the title cover of class slide decks
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)



Keep attendees refreshed and your brand top of mind as the Hydration Sponsor.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo on refillable water bottles
- Recognition on hydration station
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book



* Please attach all marketing materials to your company profile in the exhibitor portal.

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Inserts must arrive no later than Friday, May 8, 2026.

SPONSORSHIP OPPORTUNITIES

Energize Sponsor

\$18,000

Fuel attendees' productivity and boost your brand visibility as the Energize Sponsor.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo on disposable coffee cups
- Recognition on coffee break agenda
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)

SOLD!



**Service.
Solutions.
SMITH.**

Registration Sponsor

\$20,000

Welcome attendees and highlight your brand as the Registration Sponsor.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Logo on registration equipment
- Recognition on registration agenda
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)
- Full page ad in the conference book

SOLD!



Sanitize Sponsor

\$18,000

Promote health and cleanliness while elevating your brand as the Sanitize Sponsor.

- Prime 10x10 booth, centrally located near the RedSail Technologies booth
- Branded personal hand sanitizers included in attendee conference bags*
- Logo on sanitizing stations positioned throughout the event*
- Includes 2 exhibitor badges
- All sponsor benefits (see page 5)

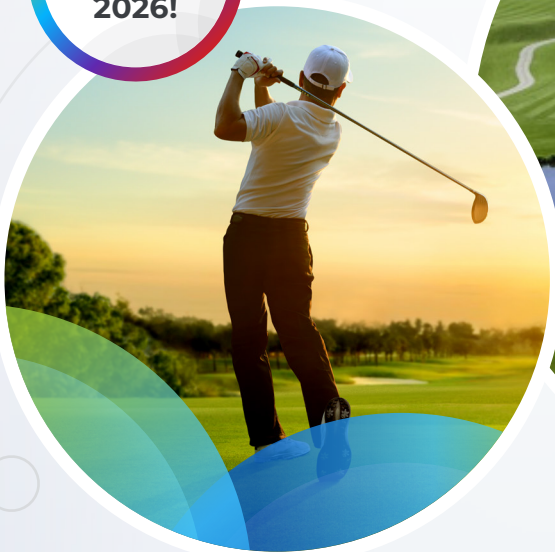
* Please attach all marketing materials to your company profile in the exhibitor portal.

** Please mail conference bag inserts to the address provided on page 17.
Inserts must arrive no later than Friday, May 8, 2026.

REDSAIL GOLF SCRAMBLE

Join us for an 18-hole pre-conference scramble event on Wednesday, June 3 at 1:30 p.m. at the Gaylord Springs Golf Links. With mixed foursomes comprised of conference attendees, RedSail employees, and sponsors—this is a unique opportunity for one-on-one relationship building in addition to fostering brand visibility in a relaxed environment.

NEW
FOR
2026!



SPONSORSHIPS AVAILABLE INCLUDE:

Title Sponsor

Golf Towel Sponsor

Lunch-At-The-Turn Sponsor

Longest Drive Sponsor

Individual Holes Sponsor

Dinner Sponsor

Beverage Cart Sponsor

Hole-In-One Contest Sponsor

Closest-to-the-Pin Sponsor

Title Sponsor

\$25,000

Dinner Sponsor

\$10,000

Golf Towel Sponsor

\$5,000

CONNECT 2026

GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES

Beverage Cart Sponsor

\$5,000

The beverage cart sponsorship includes:

- 2 golf tickets
- Signage on 2 sides of beverage cart
- Prominent mentions in tournament promotional materials
- 1 item in attendee conference bag*

Lunch-at- the-Turn Sponsor

\$5,000

The Lunch-at-the-Turn sponsorship includes:

- 2 golf tickets
- Signage at lunch location
- Branded napkins/cups for 2
- 1 item in attendee conference bag
- 1 hole sponsorship on course with signage

SOLD!



Hole-In-One Contest Sponsor

\$2,000

The Hole-in-One contest sponsorship includes:

- Includes prize package and insurance fee
- 2 golf tickets
- Contest signage on 1 par 3 hole
- Your logo on Hole-in-One contest signage on tee box and green on 1 par-3 hole.
- Recognition at dinner

* Please mail conference bag items to the address provided on page 17.
Inserts must arrive no later than Friday, May 8, 2026

GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES

Closest-To-The-Pin Contest Sponsor

\$2,000

The Closest-to-the-Pin contest sponsorship includes:

- 3 individual winner prizes
- 2 golf tickets
- Your logo on Closest-to-the-Pin contest signage on tee box on 1 hole
- Recognition at dinner

Longest Drive Sponsor

\$2,000

The Longest Drive sponsorship includes:

- 3 individual winner prizes
- 2 golf tickets
- Your logo on Longest Drive contest signage on tee box on 1 hole
- Recognition at dinner

SOLD!

Finerr

Individual Hole Sponsor:

12 available

\$300/hole

An individual hole sponsorship includes:

- Signage at your assigned hole

EXHIBITOR OPPORTUNITIES

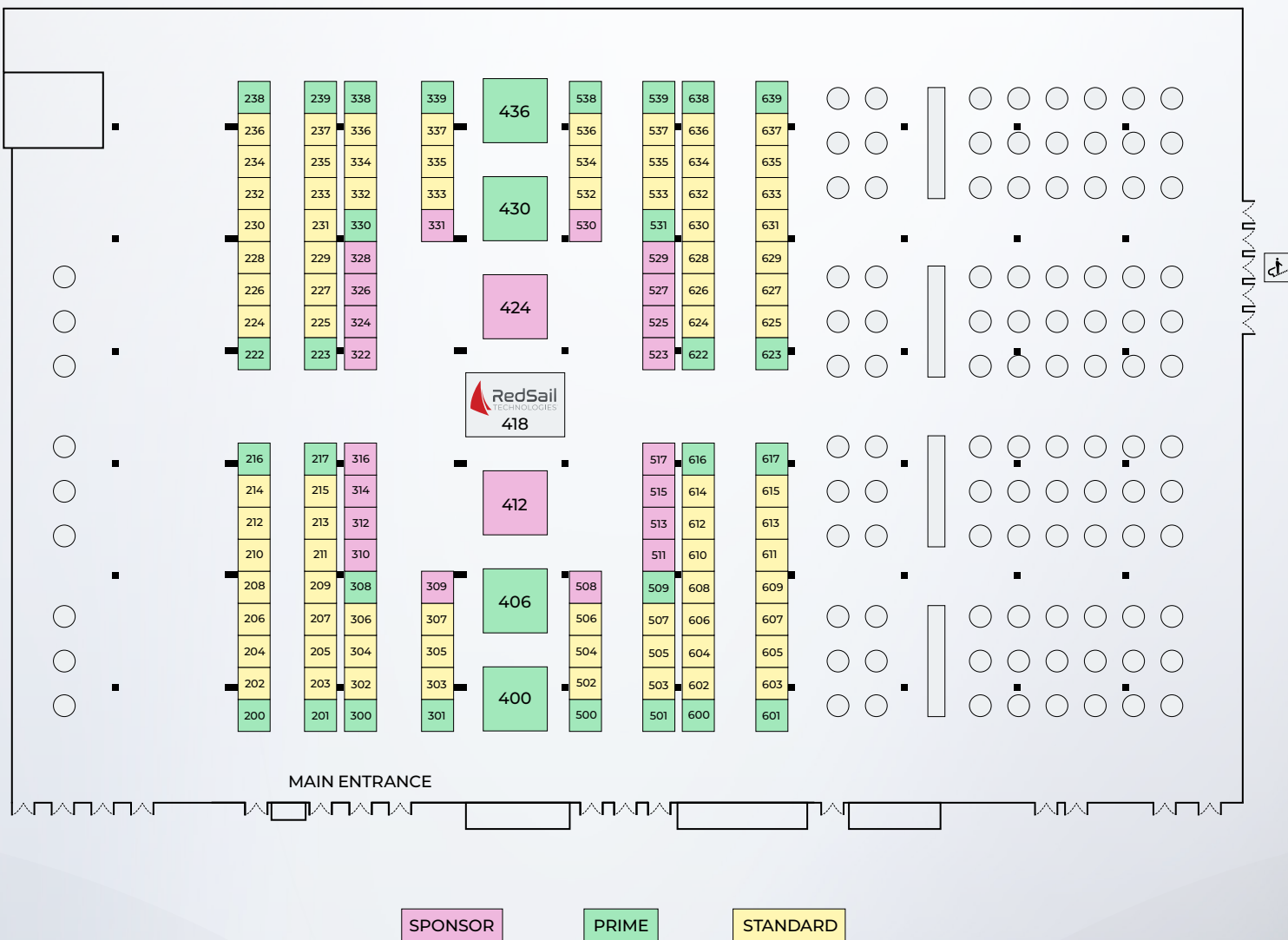


Boost brand awareness and increase sales by exhibiting at Connect 2026, where attendee engagement is at its peak. With 700+ onsite pharmacy professionals, including decision-makers and industry leaders, the exhibit hall is the hub of activity. Meals, networking events, and key conference touchpoints are strategically designed to keep attendees interacting with exhibitors throughout the event, giving you unmatched opportunities to showcase your products and solutions.

Exhibitor Pricing:

Booth Type	Single	Double	Island
Prime	10x10 Booth	10x20 Booth	20x20 Booth
	Includes 2 Badges	Includes 4 Badges	Includes 6 Badges
	\$7,500	\$15,000	\$35,000
Standard	10x10 Booth	10x20 Booth	
	Includes 2 Badges	Includes 4 Badges	
	\$5,000	\$10,000	

EXHIBIT HALL FLOOR PLAN



REGISTRATION CHECKLIST

You must complete the checklist below to select your booth location:

1. Pay for your booth in full.
 - Payment online via credit card during registration is preferred.
 - If paying by invoice, please email jeffrey.trondsen@redsailtechnologies.com.
 - Payment is due within 30 days of requesting an invoice. Unless otherwise agreed, payments not made within 30 days may be considered forfeit and the registration cancelled.
2. Submit all marketing materials.
3. Submit Certificate of Liability.
 - Please email COI to events@redsailtechnologies.com.

When you are ready to register, please have the following items ready to upload (due by Friday, April 3rd):

- 50-word company description
- Company logo (vector or AI file)
- Company contact (for sales inquiries)
- Certificate of liability insurance with Gaylord Opryland Resort & Convention Center listed as certificate holder

Certificate Holder Address:

Marriott International, Inc.
Gaylord Opryland Resort & Convention Center
2800 Opryland Drive | Nashville, TN 37214
Attn: Joe Fillingham

Once your application, marketing materials, COI, and payment have been received, you can select your booth space. Booths are assigned on a first come, first served basis in the order in which all marketing materials are received.

Deliverables:

Please attach all marketing materials to your company profile in the Cvent exhibitor portal. Sponsors, please mail your conference bag inserts to the following address no later than Friday, May 8, 2026.

Ship To:

Attn: Connect Pharmacy Conference
637 Westport Parkway, Suite 212 | Grapevine, TX 76051

EXHIBIT HALL SCHEDULE*

Meals, networking events, and key conference touchpoints are strategically designed to keep attendees interacting with exhibitors throughout the event, giving you unmatched opportunities to showcase your products and solutions.

Thursday, June 4th

Exhibitor Setup**

10:00 AM - 4:00 PM

Exhibit Hall Welcome Reception

5:00 PM – 8:00 PM

Friday, June 5th

Breakfast

7:00 AM - 8:00 AM

Exhibitor Lunch***

11:00 AM – 11:30 AM

Lunch and Exhibit Hall

11:30 AM – 1:30 PM

Saturday, June 6th

Breakfast

7:00 AM - 8:00 AM

Exhibitor Lunch***

11:00 AM – 11:30 AM

Lunch and Exhibit Hall

11:30 AM – 1:30 PM

Exhibitor Break Down

1:30 PM – 5:00 PM

*Schedule subject to change.

**Additional setup time available on Wednesday, June 3, 2026 for exhibitors in 20x20 spaces on an as needed, approval only basis. Email events@redsailtechnologies.com for more information and to request approval. Approval must be granted in advance.

***We open exhibitor lunch 30 minutes before attendees to ensure exhibitors eat prior to exhibiting.

TERMS & CONDITIONS

Contract Acceptance for Exhibit Space Rental:

In consideration of participating in the conferences, the Exhibitor agrees that this agreement including any additional rules and regulations communicated to it by the Organizer or Show Venue are binding and enforceable in accordance with its terms. Although the Organizer will attempt to accommodate Exhibitor requests for specific booths, no guarantees can be made that the Exhibitor will be assigned the specific booth(s) requested. The Exhibitor acknowledges that it is not contracting for a specific booth(s), but rather for the right to participate as an Exhibitor in the Connect Conference.

Payment for Space:

Payment is due in full upon invoice receipt. Exhibitors must have paid in full at least 60 days prior to the event. Exhibit space may not be assigned/guaranteed without full payment if after April 30, 2026. Failure to pay your balance in full prior to the forgoing date will result in a forfeiture of Sponsorship benefits including, without limitation, mentions in printed materials. Assignment of Exhibit space will not be made until Fees are paid in full.

Cancellation Policy and Refund:

The Exhibitor specifically recognizes and agrees that the Organizer will sustain losses in the event the Exhibitor fails to provide timely written notice of cancellation. In keeping with industry practice, the existence of such practice being hereby acknowledged by the Exhibitor, and because such losses cannot be precisely measured but include the costs associated with the inability to replace those canceling, advertising, credibility, redesigning of floor space, and the like, the Exhibitor agrees upon the following late cancellation assessment schedule as being in the nature of liquidated damages, which schedule is specifically designed to compensate the Organizer for Organizer losses and not constitute a penalty, should the Exhibitor fail to provide timely written notice, by certified mail, of cancellation of all or any part of Organizer assigned booth space.

Cancellations on or before:

- February 1, 2026 – 90% refund of exhibit fees
- February 2, 2026 through April 30, 2026 – 50% refund of exhibit fees
- After April 30, 2026 – 0% refund of exhibitor fees

Banners and Custom Exhibits:

No exhibit shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines unless it is an island display, having four corners on four sides. In the case of island booths, if a solid wall is to be part of the display, or any free-standing unit above eight (8') feet high, or any multi-level construction above eight (8') feet high. Show Management follows trade show industry standards for booth design and installation, as developed by the International Association of Exhibitions & Events (IAEE).

Install and Dismantle:

- Exhibitors must adhere to the install and dismantle dates provided by the Organizer.
- Exhibit fully operational by Thursday, June 4, 2026 at 4:00 P.M.
- Exhibitor displays will not be dismantled or packed in preparation for removal before Saturday, June 6, 2026 at 1:30 P.M. with move-out completed by Saturday, June 6, 2026 at 5:00 P.M.

Freight and Warehouse Shipment:

Exhibitor shall abide by all rules and regulations provided in the Exhibitor Kit or by the Organizer in writing. Any exceptions must be approved by the Organizer or Show Venue.

Exhibit Hours:

Show dates, location, and hours are subject to change. Exhibits must be staffed during the following hours:

- Thursday, June 4, 5:00 PM to 8:00 PM
- Friday, June 5, 11:30 AM - 1:30 PM
- Saturday, June 6, 11:30 AM - 1:30 PM

Space:

The exhibit space diagram shows the floor arrangement of space. Dimensions and location of each booth are believed to be accurate but only warranted to be approximate.

TERMS & CONDITIONS

Arrangement of Exhibits:

Exhibitors will provide all other furnishings, equipment, facilities, etc., at its own expense and responsibility. Standard booth backgrounds are eight feet in height, and divider rails are three feet in height. In the area five feet forward from the rear background of each booth, display materials may be placed up to a height not exceeding eight feet from the building floor. If any portion of the booth extends beyond five feet from the rear background of the booth, all parts of the exhibit shall be placed not to exceed the height of four feet. Island configurations are limited to 20 feet where ceilings permit. All exhibit booths must be carpeted. Any deviation must be submitted to Show Management for prior approval. Exhibits not conforming to these specifications or which in design, operation, or otherwise, are objectionable in the opinion of the management will be prohibited. All demonstrations and exhibits must be confined to the exhibit booths. No Exhibitor shall assign, sublet, or share the whole or any part of the booth space allotted. If the Organizer gives the permission for subletting of space, the Exhibitor is not permitted to resell or co-op their space at less than full price.

General Restrictions:

- Exhibitors are prohibited from using amplifying equipment that is objectionable to Show Management and Show Venue.
- Exhibitors must confine their activities to their contracted space.
- Exhibitors will not be permitted to use strolling entertainment or to distribute samples or souvenirs except from their own booths.
- Exhibitors who use costumed models or mannequins must ensure that their manner of appearance and dress is such as to not offend even the most critical.
- Draping materials and other decorative materials must be flameproof and comply with all state and local regulations.
- Show Management reserves the right to require modification of questionable exhibits.
- "Cash and Carry" sales are not permitted from the exhibit floor.
- Exhibitors using music in their booth, either live or mechanical, must provide Show Management with a copy of Exhibitor's licensing agreement with ASCAP, BMI, SESAC, or other such licensing organization or must expressly warrant in writing to Show Management that no such license is required due to specified exemption. Further, should the Exhibitor play music, the Exhibitor agrees to indemnify and hold Show Management, Show Venue, and/or Organizer harmless from any action brought against Show Management or Organizer by ASCAP, BMI, SESAC, or other licensing organization for the playing of such music.
- Exhibitors are prohibited from serving alcoholic beverages. Any other food and beverages must be purchased through the official food vendor.
- Exhibitors must comply with all safety provisions as noted in the Exhibitor Kit and as required by the Show Venue and Fire Marshal. The laws of the state of the Show Venue shall govern the construction, interpretation, and enforcement of this agreement.
- Exhibitors may not begin dismantling their exhibit until the close of the show. Dismantling your exhibit prior to show close will result in loss of priority for that show year.
- Exhibitors must display only products/services manufactured or distributed by their company.
- Exhibitors agree that all materials, including without limitation signage, promotional items, handouts, flyers, or any other Exhibitor items must be distributed and/or displayed solely from within the Exhibitor's contracted space.

Liabilities:

Neither the Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees shall be held liable for, and they are hereby released from liability for, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives resulting from theft, fire, water, accident, or any other cause. In no event shall Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees be liable for any consequential, indirect, or special damages, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of use of the Exhibit Space, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in tort, or otherwise, and whether based on this Agreement, any transaction performed or undertaken under or in connection with this Agreement, or otherwise. Exhibitor agrees that the liability of Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees for damages, regardless of the form of action, shall in any event be limited to the aggregate exhibit fees paid under this Agreement. The Exhibitor shall indemnify, defend, and protect the Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees against, and hold and save Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees, and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts or negligence of, or failures to act by Exhibitor and, or any of their officers, agents, employees, or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of this Agreement, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of any trademark. The Exhibitor is required to provide a certificate of insurance to Show Management or the Organizer upon request.

TERMS & CONDITIONS

Insurance:

Exhibitors and, or any of their officers, agents, employees, or other representatives shall maintain Commercial General Liability with limits of not less than \$1,000,000 per occurrence and \$2,000,000 in aggregate and name Organizer, its agents, and employees, Show Management, its agents, and employees, and the Show Venue or its employees as Additional Insureds. Exhibitors and, or any of their officers, agents, employees, or other representatives shall maintain Workers Compensation as required by state law and/or by Show Venue. Exhibitors shall procure and continue in force insurance as required and must submit an original certificate to be submitted to Show Management no later than 30 days prior to the first day of exhibit installation. Exhibitors or any of its officers, agents, employees, or other representatives shall be responsible for their own property. The Organizer will NOT provide 24-hour security services. Reasonable precautions against damages, theft and other emergencies will be taken, but neither Organizer nor Show Management guarantees, nor insures the Exhibitor against loss by reason thereof. In case the Show Venue is destroyed by fire or elements, or by any other cause, or in case any other circumstances shall make it impossible for Show Management to permit the said premises to be occupied by said Exhibitor for use, herein specified, then and thereupon this agreement shall terminate and said Exhibitor shall and hereby does waive any claim for damages or compensation. It is agreed that the Organizer reserves the right to retain such part of the payments made by exhibitors for booth space as would be necessary to cover all expenses incurred by the Organizer incidental to the opening of the Exhibit, up to the time of cancellation. The furnishing of such service is in no case to be understood or interpreted by the Exhibitor as guaranteeing them against loss or theft of any kind.

Americans with Disabilities Act:

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitors shall also indemnify and hold harmless Show Management, Organizer and Show Venue against cost, expense, liability, or damage, which may be incident to, arise out of, or be caused by Exhibitor's failure to have its booth comply with requirements under the Act.

Handling and Storage:

The Facility will not accept or store exhibit materials or empty crates. The Exhibitor will make his own arrangements for delivery and receipt of shipments and storage of crates before move-in time. These services are available from the official general contractor. Fire regulations prohibit the storage of empty crates and cartons within the Exhibitor's booth area. Crates and cartons will be stored by the official general contractor and returned to the booth promptly at the end of the show as part of the handling contract.

Admissions:

All persons visiting exhibits will be admitted according to the rules and regulations of the Exhibits as issued or amended by Show Management and Organizer.

Rules and Regulations:

Exhibitors will abide by all other provisions of these rules and regulations, and with fire regulations and all other regulations of governmental agencies and the Show Venue. It is expressly understood and agreed by the Exhibitor that any additional rules and regulations and Exhibitor Kit as issued or amended by Organizer are hereby made an integral part of the Contract and of the agreement between the Exhibitor and Organizer for this reference and to the same extent and effect as the same were set forth in full in the contract.

Union Restrictions:

Exhibitors agree to abide by all local jurisdiction union requirements, if applicable, for work involving installation and dismantling of exhibit space.

Exhibitor Appointed Contractors:

Exhibitors using Exhibitor Appointed Contractors ("EACs") must advise Show Management in writing of their intent no later than 30 days prior to the first day of installation. Exhibitors utilizing EACs agree to indemnify and hold harmless Organizer, Show Management, and Show Venue from any and all liability, including attorney's fees, which may arise due to the third-party contractor's (EACs) presence or actions. The Exhibitor is solely responsible for paying EACs. Exhibitors accept final responsibility for any EAC employed on their behalf and agree to educate EAC on all show rules and regulations. EACs must supply proof of insurance to Show Management no less than 30 days in advance of installation. Insurance must include Commercial General Liability limit of \$1,000,000 per occurrence/\$2,000,000 aggregate.