

## **DIR Fees**

Jeffrey Covelli, R.Ph. Clinical Medication Therapy Management Coordinator

Hometown Pharmacy

## What Are DIR Fees?

- DIR Fees are fees charged by PBMs to pharmacies outside of prescription administration fees and are generally collected after the point of sale (3-12 months).
- PBMs often use different names for DIR Fees, such as "performance fees," "claw backs," or similar names.
- DIR Fees can be calculated by flat dollar fees or percentage based.
- Many prescriptions may be filled for less than the acquisition cost of the drugs after accounting for DIR Fees.
- A pharmacy's lack of performance on unpredictable quality measures can drive increased DIR Fees.
- The use of DIR Fees has increased by **91,500%** between 2010 and 2019.
- Between December 2017 and December 2020 almost 2,200 pharmacies closed nationwide, largely in part because
  of extremely high surprise bills from DIR Fees.
- DIR Fees weaken the overall value of the Medicare insurance benefit intended to provide health care coverage for our nation's oldest and most vulnerable citizens.
- The big three insurance companies collected ~\$756 billion in revenue in 2021, with DIR Fees contributing nearly 50%.



## What Can I Do To Better Manage DIR Fees?

- Understand the Performance-Based Pharmacy Model and important metrics associated with 5-Star Quality Ratings (EQuIPP<sup>®</sup>, PSAO Tools).
- Reduce pharmacy labor expenses by automating routine tasks.
- Promote and maintain prescription adherence and PDC scores using medication synchronization (examples: <u>Health-Minder Report®</u> and <u>InstantFill®</u>).
- Poor refill rates, generic/preferred product rates, poor audit performance, and lack of quality measures can be associated with reimbursement reduction.
- Offer non-prescription (clinical) pharmacy and specialty products or services, such as CMRs, MTM Cases, and eCare Plans.
- Get involved with pharmacy advocacy groups to drive legislative change.



## How Can QS/1 Help With DIR Fees?

- Improve Pharmacy Star Ratings with readily available tools such as:
  - <u>CycleRx medication synchronization</u> or compliance packaging solutions
  - Administration of immunizations
  - MTM case management
  - <u>RedSail Patient Chart</u> for eCare Plans
- Optimize your workflow to free up personnel time for more billable clinical services.
- Run custom reports to identify and evaluate Medicare Part D plans that lose your pharmacy money.
- Use the built-in <u>DIR Fee Estimator</u> tool to better account for DIR Fees per individual price plans using different methods: AWP, GER, BER, or create your own calculation.
- Pre- and post-adjudication DIR Fee adjustments with negative margin alerts.

